

A feedback system that keeps you informed and in the loop!

I will sell your home faster -- AND for more money!

If you're like most sellers then you want to be informed at every stage when your home is on the market. You want an **extremely positive experience** during the home seller process.

With this system you will get immediate **feedback directly from prospective buyers** allowing us to correct any misconceptions about your home before they impact negatively on the sale!

You will be able to monitor how many showings I am setting up and see how hard I am working for you -- you will **never** feel like you are out of the loop.

With the system I have setup you can take advantage of these 4 features plus more -- ALL AT NO COST TO YOU!

- 1 A personal login page** - Simply sign in to see how many showings there have been and what prospective buyers are saying about your property. You have access to this area 24/7.
- 2 Know what needs to be changed to sell your house faster and for more money** - So you've known that the fence needed work, but did you know that it might be the ONE reason your house is not selling?
- 3 Easy-to-Read Statistical Reports** - The HomeFeedback system automatically compiles all of the feedback responses into a graph that is simple to understand so you can get an overall opinion on your property through the buyer's eyes. No more second guessing!
- 4 A simple way to reach me** - Click one button and send an email to me while the feedback is fresh in your mind!



SHOWING SUITE

Hi Marquisa,
Thank you for showing the property at 1234 Sample Rd Apt A on 4/13/09

[Click the Link Below to Provide Feedback](#)

Please provide feedback by [clicking here](#) or by going to the link below to answer a few quick questions™.

It will take less than a minute and my seller and I appreciate the courtesy and I will gladly return the favor for your listings.

1234 Sample Rd Apt A
San Diego, CA 92117 **Listing Price: \$175,000**

MLS#: 1234567
Bedrooms: 3 Bathrooms: 2
Est. Sq. Ft: 2500 Year Built: 1984
Map Property Type: Single Family
Listing Info: [Click Here](#) Virtual Tour: [Click Here](#)

Showing agents are emailed after each showing.



1234 Sample Rd Apt A, San Diego, CA 92117 [Close]

Review	Sample Seller
Name	Sample Seller
Company	
Email Address	marquisa@homefeedback.com
Showing Date	4/2/09
1st Request	4/2/09 8:59 AM
Responded On	4/2/09 10:17 AM
Number of Emails Sent	1/3
Days Between Requests	2

1. Did your buyers like the property?
 Very interested
 Yes
 Somewhat
 No
 Other

2. What did you think of the price?
 Above market value
 At market value
 Other

3. Are they considering a second showing?
 Yes
 Possibly
 No
 Other

4. Are they considering making an offer?
 Yes
 Possibly
 No
 Other

5. Rate the interior
 Average
 Well maintained
 Poor
 Other

6. Rate the exterior
 Average
 Well maintained
 Poor
 Other

7. Additional Comments
 Request back larger sign and would love to replace fence.

You will get the feedback responses in real time (no more waiting!)



SHOWING SUITE

Hi Marquisa,
Hi, this is just an e-blast test for 1234 Sample Rd Apt A. 4/3/09 1984

1234 Sample Rd Apt A
San Diego, CA 92117 **Listing Price: \$175,000**

MLS#: 1234567
Bedrooms: 3 Bathrooms: 2
Est. Sq. Ft: 2500 Year Built: 1984
Map Property Type: Single Family
Listing Info: [Click Here](#) Virtual Tour: [Click Here](#)

Sincerely,
Marquisa Kirkland
4901 Morena Blvd. Suite 207
San Diego, CA 92117
(858) 270-1055
<http://www.showingsuite.com>



In 1 click I can notify all the agents that have shown your home about any changes.

**Feedback is essential while selling your house.
Work with an agent that will go the extra mile.**

Here are the services I provide..

- ▶ I send out a welcome email to you.
- ▶ I will send out multiple feedback requests to the showing agents that show your property.
- ▶ You will receive a copy of the feedback response sent directly from the showing agent as soon as it is given.
- ▶ I will give you a personal username and password so you can login at anytime to view feedback.
- ▶ All feedback is compiled into easy-to-read statistical report.
- ▶ You will be notified when a showing agent fails to respond to my multiple requests for feedback.

New Email Alert!

Dear Seller,

Congratulations, your home has been entered into my HomeFeedBack.com system.

This is a service provided by me to you at no cost. With it you will be able to see all showings on your home as well as the feedback at any time.

Please print this email or write down your username and password.
Username: yourloginname
Password: yourpassword

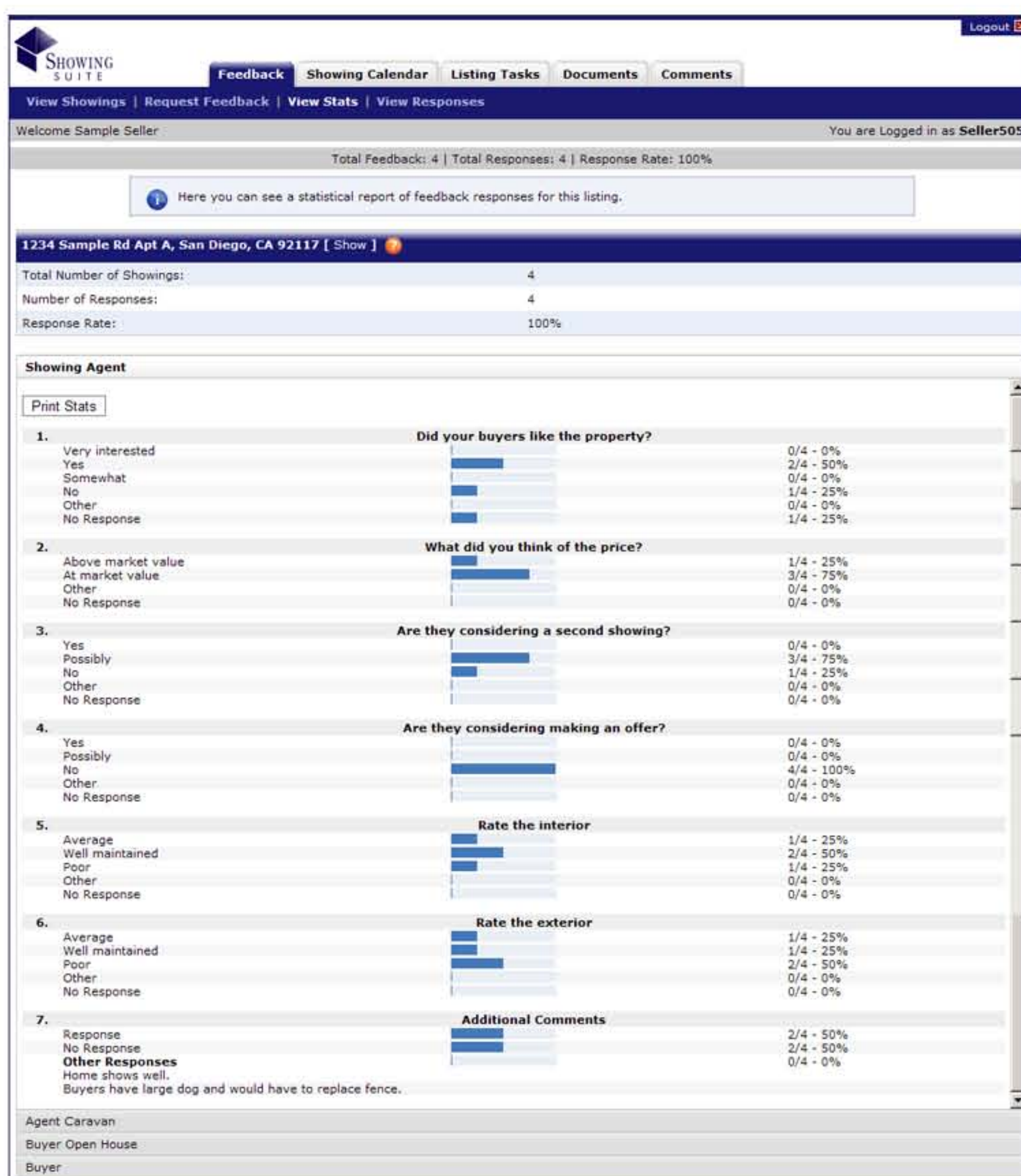
I look forward to working with you and keeping you informed with up to date feedback and status reports to help sell your home.

Sincerely,

You get a welcome email.

Showing Date	Showing Agent	Last Request Sent	Sent	Status	Date Responded	Actions
4/13/09	Marquisa	--	0	Pending	--	
4/13/09	Marquisa	--	0	Pending	--	
4/13/09	Marquisa	4/13/09 11:42 AM	1	Pending	--	
4/13/09	Marquisa	--	0	Pending	--	
4/13/09	Marquisa	4/13/09 11:42 AM	1	Pending	--	
4/13/09	Marquisa	4/13/09 11:42 AM	1	Pending	--	
4/13/09	Marquisa	4/13/09 11:42 AM	1	Pending	--	
4/13/09	Marquisa	4/13/09 11:42 AM	1	Pending	--	
4/13/09	Marquisa	4/13/09 11:42 AM	1	Pending	--	
4/13/09	Marquisa	--	0	Responded	4/13/09	View Response
4/13/09	Marquisa	--	0	Responded	4/13/09	View Response
4/13/09	Holy	--	0	Responded	4/13/09	View Response
4/13/09	Sample	4/13/09 8:59 AM	1	Responded	4/13/09	View Response

Login anytime to view feedback.



Easy-to-read statistical report summarize the overall opinion of your property.

Do you know how important feedback is?

When selling your property it is important to know what your agent is doing.

With my VIP Seller Program, you won't have to think twice about how hard I am working; you will know that you are getting your money's worth and dealing with someone you can trust since you will see all of my hard work and feedback responses for yourself!

No more phone tag, no more headaches, and best of all -- no more second guessing whether you are getting the truth. It's all there in black and white.

Don't pass this opportunity up.. Be an informed seller!

Use an agent that uses HomeFeedBack -- watch your home sell faster and for top dollar!